

Houston International Expo

Sponsorship Package

Title Underwriting Sponsor

Total Investment: \$100,000

Value of Investment: \$250,000

- Twenty (20) VIP Tickets to the ITC 22nd Anniversary Gala Night event with preferred seating; you will host 4 dignitaries at your tables (2 at each table)
- VIP Reception invitation for 10
- Ten (10) full Expo event registrations
- Recognition as the title sponsor of the Expo
- Opportunity to provide introductory remarks for preferred plenary sessions and/or special event
- Opportunity to provide closing remarks at Expo & Gala
- Logo on all conference materials, banners and signage
- Logo, ad and link on ITC website for one year
- Press release recognizing company contribution and role in the Expo
- Press conference participation and recognition
- Acknowledgment in all printed or video materials as the Expo title sponsor
- Included in all radio and television spots, press releases and email promotions
- Banner advertisement in Expo electronic newsletters
- Prominent front page recognition in Expo Program book
- Back page full color ad in Expo Program book
- Booth at the Expo
- ITC Conference Room for One-on-One Private business meetings
- Facilitation of private meetings with high-level attendees
- Priority seating for designated company executives at the conference functions
- Opportunity to distribute corporate gifts at Expo

Platinum Sponsor

Total Investment: \$75,000

Value of Investment: \$150,000

- Ten (10) VIP Tickets to the ITC 22nd Anniversary Gala Night event with preferred seating; you will host 2 dignitaries at your tables (1 at each table)
- VIP Reception invitation for 10
- Eight (8) full Expo event registrations
- Recognition as the title sponsor of the Expo
- Opportunity to provide introductory remarks for preferred plenary sessions and/or special event
- Opportunity to provide closing remarks at Expo
- Logo on all conference materials, banners and signage
- Logo, ad and link on ITC website for one year
- Press release recognizing company contribution and role in the Expo
- Press conference participation and recognition
- Acknowledgment in all printed or video materials as the Expo title sponsor
- Included in all radio and television spots, press releases and email promotions
- Banner advertisement in Expo electronic newsletters
- Prominent front page recognition in Expo Program book
- Inside page full color ad in Expo Program book
- Booth at the Expo
- ITC Conference Room for One-on-One Private business meetings
- Facilitation of private meetings with high-level attendees
- Priority seating for designated company executives at the conference functions
- Opportunity to distribute corporate gifts at Expo

Gold Sponsor

Total Investment: \$50,000

Value of Investment: \$100,000

- Ten (10) VIP Tickets to the ITC 22nd Anniversary Gala Night event with preferred seating; you will host 2 dignitaries at your tables (1 at each table)
- VIP Reception invitation for 8
- Eight (8) full Expo event registrations
- Recognition as the title sponsor of the Expo
- Logo on all conference materials, banners and signage
- Logo, ad and link on ITC website for one year
- Press release recognizing company contribution and role in the Expo
- Acknowledgment in all printed or video materials as the Expo title sponsor
- Included in all radio and television spots, press releases and email promotions
- Banner advertisement in Expo electronic newsletters
- Prominent front page recognition in Expo Program book
- Inside 1/2 page color ad in Expo Program book
- Booth at the Expo
- Facilitation of private meetings with high-level attendees
- Priority seating for designated company executives at the conference functions

Silver Sponsor

Total Investment: \$30,000

Value of Investment: \$60,000

- Ten (10) VIP Tickets to the ITC 22nd Anniversary Gala Night event with preferred seating; you will host 2 dignitaries at your tables (1 at each table)
- VIP Reception invitation for 8
- Four (4) full Expo event registrations
- Recognition as the title sponsor of the Expo
- Logo on all conference materials, banners and signage
- Logo, ad and link on ITC website for one year
- Press release recognizing company contribution and role in the Expo
- Acknowledgment in all printed or video materials as the Expo title sponsor
- Included in all radio and television spots, press releases and email promotions
- Banner advertisement in Expo electronic newsletters
- Prominent front page recognition in Expo Program book
- Inside 1/4 page color ad in Expo Program book
- Booth at the Expo
- Facilitation of private meetings with high-level attendees

Bronze Sponsor

Total Investment: \$15,000

Value of Investment: \$30,000

- Ten (10) VIP Tickets to the ITC 22nd Anniversary Gala Night event with preferred seating; you will host 2 dignitaries at your tables
- VIP Reception invitation for 2
- Two (2) full conference event registrations
- Recognition as presenting sponsor of the Summit
- Logo on all conference materials, banners and signage
- Logo and link on Summit website for one year
- Press release recognizing company contribution and role in the Summit
- Mention in all radio and television spots, press releases and email promotions
- Banner advertisement in ITC electronic newsletters
- Inside 1/4 ad in Summit Program Book
- Reserved seating for designated company executive at the conference functions
- Opportunity to distribute corporate gifts in Summit Conference bags

Small Business Sponsor

Total Investment: \$3,500

Value of Investment: \$10,000

- Five (5) VIP Tickets to the Africans Ambassador's Gala Night event
- Two (2) full Expo event registrations
- Logo and link on ITC website for one year

Luncheon Sponsor

Total Investment: \$7,500

- Three (3) VIP Tickets to the ITC 22nd Anniversary Gala Night event with preferred seating.
- Recognition as Lunch sponsor
- Two (2) Expo events registrations